Sedona Chamber Optional On-Line Marketing Opportunities

Indicate choice(s) by checking box:

- ☐ **Enhanced Website Business Listing & Weblink $115 per year**
  This enhancement will provide **300 characters** of text on the website versus the standard 100 characters, plus a direct link to your website. Over 25,000 visitors per month view SedonaChamber.com and one million will visit VisitSedona.com website to find out information about Sedona and your business. Draw more traffic to your website!

- ☐ **Expanded Website Business Listing & Weblink $165 per year**
  This enhancement will provide **500 characters** of text on the website, plus a direct link to your website.

- ☐ **Enhanced Business Listing Only 300 characters = $60 / 500 characters = $105 (per year)**
  No website? You can still expand your business description on the Chamber website(s).

- ☐ **30 Second Video Clip $115 per year**
  Video marketing is one of the most popular Internet marketing tools, delivering great results at a low cost. Enhance your exposure to residents & visitors! Video clips must be 400 X 300 pixels in dimension, maximum size 1.5 megabytes, and converted to a Flash video format (flv). Member must provide video.

- ☐ **Photo or Logo Listing $175 per year**
  Stand out when consumers view member listings by adding your company logo or photo to your category listing. Artwork size must be 120 X 80 pixels and less than 10 Kb. Member must provide artwork in jpg format. *No animated files allowed.*

- ☐ **Banner Ad Advertising Starting at $250 per year**
  Draw attention to your business with this eye-catching marketing tool. Banner ad based on space & availability.

- ☐ **Additional Business Category Listing $90 each per year**
  Increase your presence on the web by purchasing additional business categories which allow visitors to find your business in more directory locations.

- ☐ **Web Listing Amenities Icon (1st five) $55 each per year**
  Show your potential clients at a glance what amenities you offer at your business. Icons available include: smoking, non-smoking, pool, restaurant, breakfast included, pet friendly & eco-friendly. Each additional listing $10.

Purchase Total **$_____**

Member Business Name: _____

Signature: _____ **Date:** _____

*Please note that web enhancements appear on all member business category listings and on both websites (SedonaChamber.com & *VisitSedona.com).*Applies only if participating in the Tourism Marketing program.*

Payment method: Visa _____ MC _____ AMEX _____ Discover _____ Check _____

Card # _____ Expire Date _____ CVV# _____ Last 3 number on back of card